



FACT SHEET

Event Dates:

Wednesday, July 23
Saturday, July 26
Wednesday, July 30
Saturday, Aug 2

Competing Countries:

Canada – July 23
USA – July 26
China – July 30
Grand Finale – Aug 2

2008 HSBC Celebration of Light Sponsors:

Title: HSBC Bank Canada
Evening: London Drugs, Starlight Casino, Concord Pacific, BC150
Partners: City of Vancouver, Tourism Vancouver, BC Hydro, Vancouver Airport Authority
Media: Global TV, Vancouver Sun, Classic Rock 101, CKNW, Pattison Outdoor

Judging Criteria:

Judges score each competitor on five criteria:

- General Concept - presentation, structure and scale of display
- Colour - choice and variety of colours
- Originality - design and architecture
- Quality of Production - rhythm of fireworks, volume of effects and quality of construction
- Correlation of Music - choice of music, synchronization of effects, adaptation of moods

Criteria are given a score out of 20 and each of the judges submits their scores out of 100 on each competitor. The country with the highest average score is the winner. The winner is announced before the Grande Finale on August 2nd.



FACT SHEET CONTINUED:

In 2008, people attending the fireworks can vote for their favourite fireworks through the BC Hydro People's Choice Award. Through cell phone messaging on the night of each performance, individuals can text their score for each country. Scores will be tallied and a winner will be announced on the evening of the grand finale. Everyone who texts in their score will be eligible to win a great prize from BC Hydro.

Past Fireworks Winners:

2007- Canada
2006 - Mexico
2005 – Sweden
2004 – Sweden
2003 – China

Road Closures:

All of the roadway closures will be the same as previous years. Please visit www.HSBCcelebrationoflight.com for detailed information on road closures.

The West End is closed at 7:30 p.m. and Kits Point is closed at 6:00 p.m. Taking alternate forms of transportation is recommended such as sky train, buses, biking and walking.

Parking:

All parking in Kits Point and the West End is on a first come first serve basis. Please visit www.HSBCcelebrationoflight.com for specific parking areas for the disabled.

Tiko Kerr art prints and official HSBC Celebration of Light Merchandise:

All prints and merchandise can be ordered on-line at www.HSBCcelebrationoflight.com, or at English Bay during the fireworks.